

Introduction To Entrepreneurship

◆◆ Ready To Turn Your Vision Into A Real Business?

Program Overview:

This dynamic 7-week Entrepreneurship Bootcamp is designed to equip aspiring entrepreneurs like you with the essential skills to get started. Through hands-on projects and real-world case studies you will explore the fundamentals of launching and managing a business.

Topics include identifying business opportunities, conducting market research, developing a business plan, budgeting and pricing, branding, marketing, and effective pitching.

Whether you're looking to start a side hustle, launch a full-time venture, or simply learn the mindset of successful entrepreneurs, this course offers practical tools and a supportive environment to bring your vision to life.

What You Will Learn:

- ▶ Identify A Viable Business Idea
- ▶ Conduct Market Research
- ▶ Build A Simple Business Plan
- ▶ Learn Startup Budgeting & Pricing
- ▶ Develop Branding & Social Media Strategy
- ▶ Pitch Your Business Like A Pro

Program Length:

Course Is Approximately 7 Weeks



How To Get Started:

- ▶ CTE Orientation
- ▶ Computers in the Workplace (BT377) Estimated Cost \$15 FCC
**MAY BE CHALLENGED
- ▶ Introduction To Entrepreneurship Course **FREE -\$0.00

Scan QR Code
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Pathways



Scan QR Code
To Signup For
CTE Orientation

REGISTRATION:

Monday - Thursday 8:30AM - 5:30PM

Friday 8:30AM - 12:00PM

2500 Stanislaus St. Fresno, CA 93721



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